



# 2010 Annual Report

## La Oportunidad, Inc.

*Championing the development of Latino individuals and families to create a strong, peaceful community.*



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**Current Board of Directors**

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*eV3*

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*Thrivent Financial for Lutherans*

**María Ramírez Johnson, Secretary**  
*Retired Mpls Public Schools Teacher*

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*Volunteers of America*

**Mario Duarte**  
*Latino Communications Network*

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*St. Paul Police Department*

**Katherine Fitzsimmons**  
*Farmer's Hat Productions*

**Sandra Vargas**  
*The Minneapolis Foundation*

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**Current Staff**

**Jaime Aguilar**  
*Latino Youth Program Coordinator*

**Eloisa Echávez**  
*Executive Director*

**Rocio Horwath**  
*Latino Children and Parents Program Coordinator*

**Fidelity Kernes**  
*Office Manager & Volunteer Program Coordinator*

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**Teofilo Nuñez**  
*LEAP Program Coordinator*

**Fernanda Sequeiros Hart**  
*Latino Children and Parents Program Coordinator*

**Mary Beth Schleif**  
*Fund Development Coordinator*

**Maureen Springer**  
*Latino Youth Program Coordinator*

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**2010 VOLUNTEERS AND MENTORS**

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- Karla Anzures
- Astrid Aolleren Shaw
- Nicole Baker
- Becca Bicanich
- Ben Cascio
- Megan Craig-Casmer
- Lani de Luna
- Emily Egan
- Tarah Fedenia
- Itioliar Gates
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- Kelly Harrington
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- Caitlin Hirschberger
- Heather Huckstadt
- Amber Johnson
- Calida Kimmet
- Anne Knuaff
- Alyssa Kohn
- Adriana Lein
- Stacey Lillebo
- Marisol Lopez Ibañez
- Carlos Lumbi
- Christy Lund
- Jessica Martinez
- Yadira Martinez
- Connor McIntee
- Ashley Menard
- Carolyn Milburn
- Jessie Moe
- Isabel Morales
- Rodrigo Mota
- Georgina Nuñez
- Erin O'Flaherty
- Nicholas Orth
- Jessika Peredia Rodriguez
- Daniel Perez
- Heather Perez
- Ross Peterson
- Emily Poucher
- Lindsay Prowizor
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- Martha Rigby
- Bridget Smith
- Jenna Storey
- Elizabeth Thomson
- Emmet Timmons
- Stephanie Tomczyk
- Fiorella Torres
- Lucia Trinidad
- Alison True
- Anna Vangsness
- Alejandro Villafan
- Jose Luis Villaseñor
- Stephanie Vogt
- Katie Walker
- Becca Wynia
- Yessica Zuñiga

For more than two decades, La Oportunidad has built a strong and stable organization by focusing on organizational effectiveness and careful capacity building. **The mission of La Oportunidad is to champion the development of Latino individuals and families to create a strong, peaceful community.**

Created in 1987 as a nonprofit 501c3 organization, La Oportunidad achieves its mission through researched-based bilingual/bicultural family-centered educational and supportive programs and services, community outreach, and strategic collaborations.

## 2010 Successes

La Oportunidad met and exceeded its program goals, maintained organizational stability and increased capacity, successfully completed its 2008-2010 Strategic Plan, and positively impacted Latino children, youth, and families.

**Direct Services: 1,064** Latino children, youth, parents, and adults achieved greater capacity, developed practical skills, learned to nurture healthy relationships, and developed a connection to a stronger and more peaceful community by participating in the organization's programs. Of the total number of individuals served, **465** participated in multiple semester groups or activities/events.

**Financial Wellness Education: 764** Latino youth and adults received between 3-8 hours of financial education in 2010.

**Youth Violence Prevention Campaign:** La Oportunidad, along with **12** other organizations, played a leadership role in the development of a multicultural community campaign to unlearn the culture of violence ("Peace 24/7, It Begins with You"). The campaign, a component of the City's Blueprint for Action, was sponsored by the Minneapolis Foundation and the Minnesota Department of Health, and was facilitated by the University of MN Extension Center for Youth Development.

**Latino Youth Leadership & Peace Conference 2010:** The 2010 Conference was held on May 14th at Augsburg College and was attended by **139 youth** and **80 adult** mentors, school personnel, and volunteers. The Conference was planned over six months by a committee of youth leaders and staff who planned the theme, workshop topics, location, and logistics.

**Early Literacy Programming:** La Oportunidad developed early literacy activities within the Padres program and El Camino children's program to ensure that all children are reading by 3<sup>rd</sup> grade. Early literacy programming introduces parents and children to the library system, increases the number of books children read independently and with their parents, and promotes an understanding among parents of the value of reading with their children.

**Domestic Violence Advocacy:** La Oportunidad staff participated in the "Dakota County Response to Victims of Domestic Violence" encouraging professionals to better understand each others various roles in the system, where gaps exist, and whether improvements or changes are needed.

**Volunteer support:** In 2010, the organization enjoyed **1,153** hours of support from **47** volunteers.

**Community Education and Outreach:** Approximately **20,000** individuals were reached through La Oportunidad's *En Familia* (In the Family) cable television program, by coordinating events and educational presentations, and through partnerships.



## EL CAMINO CHILDREN'S PROGRAM

The **El Camino** (The Path) Children's Program provides weekly after-school groups and a summer program for Latino children ages 5-11. The program focuses on cultural education and building life skills that help children develop positive attitudes and behaviors in the areas of self, family, and community and reduce their vulnerability to negative behaviors in their adolescence.

### 2010 OUTCOMES

- In 2010, El Camino direct programming positively impacted **300 unduplicated** and **359 duplicated** Twin Cities Latino children (*59 Latino children participated in more than one semester or program activity*).
  - 90% of participants completed the program.
  - 87% of respondents reported increased positive feelings about themselves and their identity.
  - 89% of respondents increased their satisfaction with relationships with their friends/families/teachers.



## PADRES PARENTING PROGRAMS

The **Padres** (Parents) Program provides year-round groups to empower Latino parents with the education and tools to support their children's education, and raise healthy, well-adjusted children.

### 2010 OUTCOMES

- In 2010, Padres direct programming positively impacted **198 unduplicated** and **229 duplicated** Latino parents. (*31 Latino parents participated in more than one semester or program activity*).
  - 88% of participants completed the program.
  - 87% of respondents developed positive parenting skills and report applying them in their families.
  - 91% of respondents developed a stronger parenting support system in the community.
  - 89% of respondents reported improved family relationships.
  - 85% of respondents reported increased participation in their children's education.
  - 86% of respondents increased their knowledge of financial products and management, and how to build wealth.
  - 79% of respondents reported increased financial stability of their family.



## LATINO YOUTH PROGRAMS

The **Latino Youth Program** provides weekly after school groups and a summer program for Latino youth ages 12-18. The program includes cultural education/activities, leadership, financial literacy, and academic support that help youth develop positive attitudes and behaviors in the areas of education, self, family, and community.

### 2010 OUTCOMES

- In 2010, Latino Youth Programs direct programming positively impacted **466 unduplicated** and **840 duplicated** Latino youth. (*374 Latino youth participated in more than one semester or program activity*).
  - 91% of participants completed the program.
  - 90% of respondents demonstrated increased participation in their education and life goals.
  - 90% of respondents reported an increased sense of self-esteem and self-worth.
  - 89% of respondents reported improved communication at home and with family members.
  - 85% of respondents increased their knowledge of financial planning, management, and financial resources for post-secondary education.
  - 89% of respondents increased their ability to make a positive contribution in the community.



## LATINOS ENDING ABUSE PROGRAM

The **Latinos Ending Abuse Program** (LEAP) provides year-round groups to Latino men and women to give them the tools, education, and support necessary to help eliminate violent behaviors in their relationships, families, and communities.

### 2010 OUTCOMES

- In 2010, LEAP direct programming positively impacted **101 Latino adults**.
  - 95% of participants completed the program.
  - 93% of respondents reported increased understanding of the impact of domestic violence on the family.
  - 91% of respondents reported applying learned concepts and skills as an alternative to domestic violence.
  - 88% of respondents reported improved family relationships.
  - 100% of participants did not re-offend after completion of the program.
  - 88% of respondents increased their knowledge of budgeting and money management, financial products, and techniques for building greater financial stability.
  - 78% of respondents will report increased financial stability of their family.

## CONTRIBUTORS, SUPPORTERS, AND FINANCIAL INFORMATION

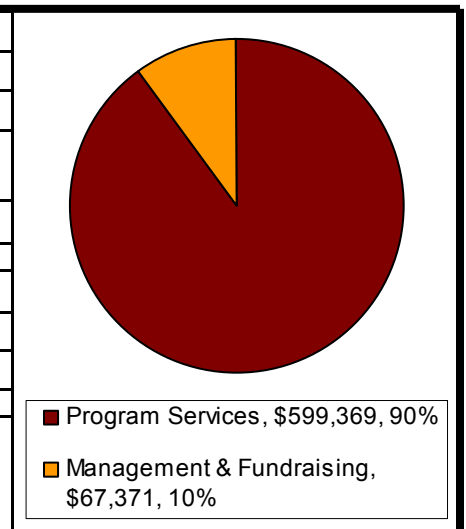
### Foundation & Corporation Support

Ameriprise Financial  
 Andersen, Elmer & Eleanor, Foundation  
 Athwin Foundation  
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 Beim Foundation  
 Bigelow, F.R., Foundation  
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 Minneapolis Foundation  
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 RBC Dain Wealth Management  
 Sexton Foundation  
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### Government, School, and Other Support

Andersen United Schools  
 Combined Federal Campaign  
 Dakota Community Corrections  
 Greater Twin Cities United Way  
 Hennepin HSPH: Child Protection  
 Hennepin Community Corrections  
 Jefferson Elementary School  
 Richard Green Central Park Community School  
 Ramsey Community Corrections  
 Robbinsdale Area Schools  
 Sanford Middle School  
 State of Minnesota, Department of Public Safety

	2010		2009	
Unrestricted Contributions & Grants	\$366,602	55%	\$382,599	53%
Government Service Fees	\$257,904	39%	\$268,486	37%
All Other Revenues	\$43,173	06%	\$74,626	10%
<b>Total Support &amp; Revenue</b>	<b>\$667,679</b>		<b>\$725,711</b>	
Program Services	\$599,369	90%	\$705,983	90%
Management & Fundraising	\$67,371	10%	\$74,818	10%
<b>Total Expenses</b>	<b>\$666,740</b>		<b>\$780,801</b>	
Change in Net Assets	\$939		\$(55,090)	
Beginning Net Assets	\$311,459		\$366,549	
<b>Net Assets Ending</b>	<b>\$312,398</b>		<b>\$311,459</b>	



# CONTRIBUTORS, SUPPORTERS, AND FINANCIAL INFORMATION

## Individual Donors

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Anonymous	Maria Johnson
Bernice Arias Sather	Brenda Kaufman
Pamela Barragan	Ann Knauff
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	Laura Vanderpool
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## Corporate Matching

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Alerus Financial	Securian Financial Group
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Prime Therapeutics, Inc.	
Prudential Foundation	
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United Health Corporation	
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## In-Kind Contributions

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Aallways & Associates  
Ameriprise Financial  
Augsburg Hispanic/Latino Student Services  
Ben & Jerry's  
Sara Tschimperle  
The Hub Bike Cooperative  
The Minneapolis Foundation

*This list includes contributions from January 1, 2010-December 31, 2010. Every effort has been made to ensure accuracy. However, if we have overlooked anyone, we apologize and would greatly appreciate being notified. Please call us at 612-872-6165. **Thank you for supporting La Oportunidad!***

  
La Oportunidad, Inc.

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Minneapolis, MN 55406

# 2010 Annual Report

 Find us on  
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and families to create a strong, peaceful community.*

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Community Partner

